

UJAVAL R

FASHION MANAGEMENT STUDENT

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Currently pursuing Fashion Management at NIFT Chennai with a keen interest in Planning, Buying, Merchandising and Marketing. Equipped with real-world experience from internships, I have developed a comprehensive understanding of the global fashion market. My goal is to work with prestigious brands, contributing to their success through strategic planning and innovative merchandising.

AREA OF EXPERTISE

KPI Analysis	Assortment Planning & merchandising	Global fashion market	Market research
Retail marketing	Trend forecasting	Store space planning	Data analysis

PROFESSIONAL EXPERIENCE

Reliance Retail LTD | Planning & Merchandise Internship | Chennai, India June 2024 - July 2024

- Gained comprehensive experience in store spacing, assortment planning, KPI analysis, and visual merchandising while supporting new store launch planning and sales forecasting.
- Developed strong skills in merchandise planning, fashion buying, trend analysis, and supply chain management, contributing to strategic buying and merchandising decisions.

Seasons Chennai | Sales Intern | Chennai, India May 2023 - July 2023

- Gained hands-on experience in merchandising, customer service, and inventory management.
- Assisted in sales and promotions, contributing to increased store visibility and customer engagement.

Aeiota Solutions LLP | Digital Marketing Intern | Noida, India May 2022 - July 2022

- Successfully completed a four-month graphic design and digital marketing internship, where I designed and executed campaigns, driving lead generation and enhancing brand visibility.

EDUCATION

National Institute of Fashion Technology, Chennai Pursuing Masters in Fashion Management	June 2023 - April 2025 (Tentative)
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STF Schweizerische Textilfachschule, Switzerland Student Exchange Program	June 2024
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Stella Maris College, Chennai Bachelors in Visual Art	June 2019 - April 2023
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Dessin academy, Chennai Diploma in fine arts	June 2018 - April 2019
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St. Francis Xavier Anglo Indian HR. Sec School, Chennai Commerce with Maths	June 2017 - April 2019
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ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Tamil
- **Certifications:** Data Analysis using Microsoft Excel, Graphic Design Elements for Non-Designers, Sustainable Fashion, Management of Fashion and Luxury Companies
- **Projects:** Omnichannel Retail Buying and Planning, Trend Forecasting, Detailed case study on brands, Market research and Data analysis
- **Technical skills:** Microsoft - Word, Excel, Power Point; Adobe - Illustrator, Photoshop, XD; Tally ERP; Knime.